

KEYNOTE SPEAKER · PRIVACY

Privacy Keynote Speaker

For Executive Audiences and Compliance Conferences

30

YEARS

200+

COMPLIANCE
ASSESSMENTS

85

KEYNOTES

16

PUBLISHED BOOKS

WHY CARL FOR THIS TOPIC

Privacy used to be about what the website disclosed. Today it's about where data actually goes — the analytics tools that share with sub-processors most organizations have never audited, the AI vendors processing PII through training pipelines, the SaaS platforms whose default settings expose data to integrations leadership doesn't know exist.

Carl B. Johnson has 30 years inside the regulations that govern personal and sensitive data. As CISO at **Cleared Systems**, he leads privacy program engagements across healthcare, federal contracting, defense, and technology — the four sectors where privacy obligations cross-pollinate with sector-specific regulation.

For privacy summits, compliance conferences, and corporate leadership audiences, Carl delivers privacy content actually about modern data flows — the practical exposure points organizations have today and the program-level decisions that close them.

AVAILABLE SESSIONS

SIGNATURE KEYNOTE

Privacy, Technology, and the Risks Organizations Ignore

How modern technology quietly exposes data and what leaders can do about it before it becomes a headline. Covers data-flow patterns most organizations don't see, vendor sub-processor risk, AI integrations creating new privacy exposure, and the practical privacy-program moves that move the risk needle.

BEST FOR Privacy summits, compliance conferences, corporate leadership programs, technology summits

DURATION 45–90 minutes

EXECUTIVE BRIEFING

What Boards Need to Know About Modern Privacy Risk

Briefing for boards and executive leadership on the privacy risk posture organizations actually have versus what their policies claim. Covers disclosure obligations, questions boards should be asking the chief privacy officer, and governance patterns that distinguish mature privacy programs.

BEST FOR Boards, executive teams, audit and risk committees

DURATION 20–30 minutes plus Q&A

WORKSHOP

Building a Privacy Program That Reflects Reality

Hands-on session for chief privacy officers, compliance leaders, and cross-functional teams responsible for privacy program execution. Walks through data-flow mapping, vendor and sub-processor governance, the cross-jurisdictional disclosure framework, and AI-and-privacy intersection points.

BEST FOR CPO, compliance, legal, and risk leadership

DURATION 3–4 hours

WHO THIS IS FOR

- Privacy summits and IAPP-style events
- Compliance and risk conferences
- Corporate leadership programs
- Chief privacy officer professional associations
- Technology and SaaS leadership events
- Healthcare privacy conferences
- Financial services privacy summits
- Boards and audit committees

WHAT AUDIENCES WALK AWAY WITH

- ✓ A working understanding of how modern data flows differ from what most privacy programs assume
- ✓ The specific exposure points created by analytics, AI vendors, and SaaS sub-processors
- ✓ A practical framework for assessing privacy risk that goes beyond policy review
- ✓ The cross-jurisdictional disclosure landscape and what's actually changing
- ✓ The governance patterns that distinguish organizations handling privacy well

COMMON QUESTIONS

Is this primarily a US privacy talk or does it cover GDPR?

Both. Most US-based organizations have GDPR exposure through European operations or vendor relationships. The keynote covers CCPA, CPRA, GDPR, and emerging state laws.

Can this be a sector-specific privacy talk?

Yes. Healthcare, financial services, technology, and federal contractor privacy each have meaningfully different operational patterns. Carl tailors examples to the sector.

Does Carl cover AI's intersection with privacy?

Yes. Major focus area — how AI vendor relationships create privacy exposure, the disclosure obligations triggered by AI processing, and governance patterns that handle AI-and-privacy together.

Booking inquiries: <https://carlbjohnson.com/#contact>

Topic page: <https://carlbjohnson.com/speaking/privacy-keynote-speaker>

Carl leads compliance strategy at **Cleared Systems**.

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