

KEYNOTE SPEAKER · HIPAA

HIPAA Keynote Speaker

For Healthcare Conferences, Boards, and Hospital Leadership

30

YEARS

200+

COMPLIANCE
ASSESSMENTS

85

KEYNOTES

16

PUBLISHED BOOKS

WHY CARL FOR THIS TOPIC

Healthcare organizations are adopting AI faster than their compliance programs can absorb it. Patient-facing chatbots, ambient documentation tools, AI-assisted diagnostics, and back-office automation are reshaping how protected health information moves through every department.

Carl B. Johnson is a regulatory compliance practitioner with 30 years inside the rules that govern healthcare data. As CISO at [Cleared Systems](#), he advises healthcare organizations on HIPAA programs that hold up under modern conditions: AI tool deployments, vendor BAAs that account for new processing patterns, and the practical questions boards keep asking.

His keynote isn't a recitation of the privacy rule. It's a working session built from current engagements — what's breaking in healthcare compliance programs today, what auditors and OCR are paying attention to, and how to build programs that move at the speed of clinical innovation.

AVAILABLE SESSIONS

SIGNATURE KEYNOTE

HIPAA Compliance in the Age of AI

How AI, automation, chatbots, and digital tools create new HIPAA risks — and what practical steps healthcare organizations can take to stay compliant without slowing innovation. Includes case examples from current healthcare engagements and a practical risk-assessment framework.

BEST FOR Healthcare conferences, hospital boards, HIM and compliance leadership

DURATION 45–90 minutes

EXECUTIVE BRIEFING

What Healthcare Boards Need to Know About AI Compliance

A focused 30-minute briefing for hospital boards and senior leadership. Cuts through the noise on what AI in healthcare actually means for HIPAA exposure and what questions boards should be asking the CIO and Chief Compliance Officer.

BEST FOR Hospital boards, executive leadership teams, governance committees

DURATION 20–30 minutes plus Q&A

WORKSHOP

HIPAA + AI Practical Implementation Workshop

Hands-on session for compliance officers, privacy officers, and IT leaders who need to evaluate, deploy, or audit AI tools in a HIPAA-covered environment. Walks through risk-assessment templates, BAA review checklists, and practical control patterns.

BEST FOR HIM, compliance, privacy, and IT leadership

DURATION 3–4 hours

WHO THIS IS FOR

- Hospital and health-system boards
- Healthcare CISO and CIO summits
- HIM and health information management conferences
- Healthcare technology conferences
- Payer organization leadership
- Healthcare compliance officer events
- Medical group practice associations
- Healthcare AI and innovation conferences

WHAT AUDIENCES WALK AWAY WITH

- ✓ A working framework for evaluating AI tools against HIPAA's privacy and security rule requirements
- ✓ Specific BAA gaps to look for in current vendor contracts and language that closes them
- ✓ The risk patterns OCR is currently flagging in healthcare AI deployments
- ✓ A board-level vocabulary for discussing AI compliance without overwhelming non-technical leadership
- ✓ Practical first steps any healthcare organization can take in the next 30 days

COMMON QUESTIONS

Is this content too technical for a board audience?

No. The signature keynote and executive briefing are deliberately calibrated for non-technical leadership. Carl's specialty is translating regulatory complexity into clear decisions board members can actually make.

Can the keynote be tailored for a specific kind of healthcare organization?

Yes. Carl builds talks for the audience — a hospital board has different concerns than a healthcare technology summit. The pre-event call covers organization type, audience seniority, and the specific HIPAA scenarios that matter most.

Does Carl speak at HIMSS, AHIMA, or similar conferences?

Yes. Submit conference details, dates, and audience profile through the contact form.

Booking inquiries: <https://carlbjohnson.com/#contact>

Topic page: <https://carlbjohnson.com/speaking/hipaa-keynote-speaker>

Carl leads compliance strategy at **Cleared Systems**.

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